

SOO JIN KIM *(September 2020)*

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EMPLOYMENT

Sep 2018 – Present Assistant Professor, School of Entrepreneurship and Management, ShanghaiTech University

EDUCATION

May 2015–May 2018	Ph.D. in Economics, Michigan State University
Aug 2013–May 2015	M.A. in Economics, Michigan State University
Mar 2011–Feb 2013	M.A. in Economics, Seoul National University
March 2005–Feb 2011	B.A. in Economics (<i>Magna Cum Laude</i>), Ewha Womans University
2008–9	Exchange Student, Martin Luther University of Halle-Wittenberg, Germany

FIELDS OF INTEREST

Industrial Organization (Theory & Empirical), Applied Microeconomics, Business Economics, Competition Policy Analysis

PUBLICATIONS

“Direct Interconnection and Investment Incentives for Content Quality.” forthcoming, *Review of Network Economics*.

WORKING PAPERS

“Privacy, Information Acquisition, and Market Competition.” (Under Review)

“Zero-Rating and Vertical Content Foreclosure,” with Thomas Jeitschko and Aleksandr Yankelevich. (Revise and Resubmit, *Information Economics and Policy*)

“Quality Differentiation and Optimal Pricing Strategy in Multi-Sided Markets,” with Pallavi Pal. (Under Review)

“An Impossible Trinity in Blockchain-based Transactions: Decentralization, Privacy, and Lower Transaction Costs.”

“A Note of Caution on Using Hotelling Models in Platform Markets,” with Thomas Jeitschko and Aleksandr Yankelevich. (DICE Discussion Paper, No 286)

WORK IN PROGRESS

“Data Neutrality and Market Competition,” with Hanming Fang.

“Payment Card Networks Structure and its Consequences,” with Ryan James Martin and Oleksandr “Alex” Shcherbakov.

“Using Porting Data as Proxy for Diversion Ratios in Merger Assessment,” with Patrick DeGraba and Aleksandr Yankelevich.

AWARDS AND GRANTS

2018-2021 ShanghaiTech University (START-UP RESEARCH FUND)
2017 Michigan State University (DISSERTATION COMPLETION FELLOWSHIP)
2017 Michigan State University (HOLT RESEARCH FELLOWSHIP), Research Fellowship
2016 Michigan State University (RED CEDAR AWARD), Best Third Year Paper
2014 Michigan State University (PETER SCHMIDT AWARD), Best Performance in First Year
2013–14 FULBRIGHT GRADUATE STUDENT PROGRAM

RESEARCH EXPERIENCE

2016–17 Research Assistant to Oren Ziv (to construct TFP measures)
- Special Sworn Status (SSS), US Census Bureau

TEACHING EXPERIENCE

INSTRUCTOR:

Introduction to Economics (Fall 2019, Spring 2019), *ShanghaiTech University*
Intermediate Microeconomics (Spring 2019, Spring 2020), *ShanghaiTech University*
Intermediate Microeconomics (Summer 2015, Summer 2016), *Michigan State University*

TEACHING ASSISTANT:

Intermediate Microeconomics ($\times 3$), International Trade, International Finance, Introduction to Macroeconomics, *Michigan State University*

PRESENTATIONS

Zero-Rating and Vertical Content Foreclosure:

2019: 17th Annual International Industrial Organization Conference, Bank of Canada

Privacy, Information Acquisition, and Market Competition:

2019: Korea Econometric Society Meeting

2018: 3rd Asia Pacific Industrial Organization Conference, 16th Annual International Industrial Organization Conference, University of British Columbia (Sauder School of Business), Tilburg Law and Economics Center, DIW Berlin, Universitat Autònoma de Barcelona, Korea Development Institute, Korea Institute of Finance, Bank of Korea, Yonsei Barun ICT Research Center, ShanghaiTech University

2017: Federal Communications Commission, TPRC (George Mason Univ.), Singapore Economic Review, Canadian Economics Association, Summer Weekly Meetings (MSU), Fall Midwest Economic Theory, Theory Brown Bag Seminar (MSU)

Paid Peering and Investment Incentives for Network Capacity and Content Diversity:

2017: Eastern Economic Annual Meeting (New York)

2016: Red Cedar Conference (MSU), Fall Midwest Economic Theory (Purdue Univ.)

A Note of Caution on Using Hotelling Models in Platform Markets:

2018: 16th Annual International Industrial Organization Conference

COMPUTER SKILLS

STATA, R, PYTHON, MATLAB, SQL, MATHEMATICA, L^AT_EX

PERSONAL INFORMATION

LANGUAGES: English (fluent), Korean (native), German (basic)

PROFESSIONAL RESPONSIBILITIES

REFEREE: *Journal of Economics & Management Strategy*, *Journal of Economic Behavior & Organization*,
International Journal of Industrial Organization