

SOO JIN KIM (July 2025)
<http://econsoojin.com/>

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EMPLOYMENT

Sep 2023 – Present	Assistant Professor, School of Economics, Chung-Ang University
Aug 2022 – Aug 2023	Senior Economist, Bank of Canada
Sep 2018 – June 2022	Assistant Professor, School of Entrepreneurship and Management, ShanghaiTech Univ.

EDUCATION

May 2018	Ph.D. in Economics, Michigan State University
May 2015	M.A. in Economics, Michigan State University
Feb 2013	M.A. in Economics, Seoul National University
Feb 2011	B.A. in Economics (<i>Magna Cum Laude</i>), Ewha Womans University
2008–9	Exchange Student, Martin Luther University of Halle-Wittenberg, Germany

FIELDS OF INTEREST

Industrial Organization (Theory & Empirical), Applied Microeconomics, Platform Economy, Business Economics

PUBLICATIONS

“Platform Nonuniform Pricing on Either or Both Sides of the Market,” with Romain Lestage
Review of Industrial Organization, July 2025.

“Quality Differentiation and Optimal Pricing Strategy in Multi-Sided Markets,” with Pallavi Pal.
Quarterly Review of Economics and Finance, January 2025.

“Curbing Price Fluctuations in Cap-and-Trade Auctions under Changing Demand Expectations,” with Thomas Jeitschko and Pallavi Pal. *Energy Economics*, July 2024.

“Price-Cap Regulation of Firms That Supply Their Rivals,” with Omar Nayeem and Aleksandr Yankelevich. *Review of Network Economics*, February 2024.

“Zero-Rating and Vertical Content Foreclosure,” with Thomas Jeitschko and Aleksandr Yankelevich. *Information Economics and Policy*, June 2021.

“Direct Interconnection and Investment Incentives for Content Quality.” *Review of Network Economics* 18(3), May 2020.

WORKING PAPERS

“Examining the Price Effects of a Merger with a Maverick Firm: The Case of the AA/USAir Merger,” with Yongjoon Park. *Revise and Resubmit at Journal of Industrial Economics*.

“Interchange Fee, Market Structure and Excessive Intermediation in the Payments Market,” with Hanna Halaburda and Oleksandr “Alex” Shcherbakov.

“Data Neutrality and Market Competition,” with Hanming Fang.

“Privacy, Information Acquisition, and Market Competition.”

“An Impossible Trinity in Blockchain-based Transactions: Decentralization, Privacy, and Lower Transaction Costs.”

“Move Order in Hotelling Models of Platform Markets,” with Thomas Jeitschko and Aleksandr Yankelevich. *DICE Discussion Paper, No 286*.

WORK IN PROGRESS

“Using Porting Data as Proxy for Diversion Ratios in Merger Assessment,” with Patrick DeGraba and Aleksandr Yankelevich.

“Multi-homing vs. Single-homing in Two-Sided Markets: A Cautionary Tale of Participation vs. Transaction,” with Mohammed Marden and Mark Tremblay.

AWARDS AND GRANTS

2023–2025 Chung-Ang University (UNIVERSITY RESEARCH GRANT)
2021 Center for Technology, Innovation and Competition, and the Warren Center for Network and Data Sciences, University of Pennsylvania (RESEARCH GRANT FOR PROJECT “DATA NEUTRALITY AND MARKET COMPETITION,” WITH HANMING FANG), \$10,000.
2018–2021 ShanghaiTech University (START-UP RESEARCH FUND)
2017 Michigan State University (DISSERTATION COMPLETION FELLOWSHIP)
2017 Michigan State University (HOLT RESEARCH FELLOWSHIP), Research Fellowship
2016 Michigan State University (RED CEDAR AWARD), Best Third Year Paper
2014 Michigan State University (PETER SCHMIDT AWARD), Best Performance in First Year
2013–14 FULBRIGHT GRADUATE STUDENT PROGRAM

RESEARCH EXPERIENCE

2016–17 Research Assistant to Oren Ziv (to construct TFP measures)
- Special Sworn Status (SSS), US Census Bureau

TEACHING EXPERIENCE

INSTRUCTOR:

Microeconomics (UG), *Chung-Ang University*
Microeconomics I (Master’s level, *Chung-Ang University*)
Industrial Organization (UG), *Chung-Ang University*

Game Theory (UG), *Chung-Ang University*

Introduction to Economics (Fall 2019, Spring 2019, Spring 2021), *ShanghaiTech University*

Intermediate Microeconomics (Spring 2019, Spring 2020, Spring 2021), *ShanghaiTech University*

Intermediate Microeconomics (Summer 2015, Summer 2016), *Michigan State University*

TEACHING ASSISTANT:

Intermediate Microeconomics ($\times 3$), International Trade, International Finance, Introduction to Macroeconomics, *Michigan State University*

PRESENTATIONS

Interchange Fee, Market Structure and Excessive Intermediation in the Payment Markets:

2024: Korea's Allied Economic Associations Annual Meeting

2023: 21th International Industrial Organization Conference

2022: Economics of Payment 11th Conference (Bank of Canada), Yonsei University, Asia Pacific Industrial Organization Society Conference 2022

Data Neutrality and Market Competition:

2022: 20th International Industrial Organization Conference (Virtual), 56th Annual Canadian Economics Association Meeting (Virtual), AIEA Seminar (Virtual), Korea Information Society Development Institute (Virtual)

2021: Asia Pacific Industrial Organization Conference (Virtual), Beijing Humboldt Forum (BHF) ZEW Session: Economics of Digital Platforms (Virtual), Economics of Digital Services Inaugural Research Symposium (CTIC and The Warren Center for Network & Data Sciences at UPenn), 19th International Industrial Organization Conference (Virtual), The 2021 China Meeting of Econometric Society (Virtual, ShanghaiTech University)

Net Neutrality and Discrimination on either or both the Content Side and the Service Side:

2021: East China University of Science and Technology

An Impossible Trinity in Blockchain-based Transactions: Decentralization, Privacy, Lower Transaction Costs

2021: The Midwest Economics Association 85th Virtual Meeting

2020: Summer Brownbag Seminar (ShanghaiTech University)

Zero-Rating and Vertical Content Foreclosure:

2019: 17th Annual International Industrial Organization Conference, Bank of Canada

Privacy, Information Acquisition, and Market Competition:

2019: Korea Econometric Society Meeting

2018: 3rd Asia Pacific Industrial Organization Conference, 16th Annual International Industrial Organization Conference, University of British Columbia (Sauder School of Business), Tilburg Law and Economics Center, DIW Berlin, Universitat Autònoma de Barcelona, Korea Development Institute, Korea Institute of Finance, Bank of Korea, Yonsei Barun ICT Research Center, ShanghaiTech University

2017: Federal Communications Commission, TPRC (George Mason Univ.), Singapore Economic Review, Canadian Economics Association, Summer Weekly Meetings (MSU), Fall Midwest Economic Theory, Theory Brown Bag Seminar (MSU)

Paid Peering and Investment Incentives for Network Capacity and Content Diversity:

2017: Eastern Economic Annual Meeting (New York)

2016: Red Cedar Conference (MSU), Fall Midwest Economic Theory (Purdue Univ.)

A Note of Caution on Using Hotelling Models in Platform Markets:

2018: 16th Annual International Industrial Organization Conference

COMPUTER SKILLS

STATA, R, PYTHON, MATLAB, SQL, MATHEMATICA, L^AT_EX

PERSONAL INFORMATION

LANGUAGES: English (fluent), Korean (native), German (basic)

PROFESSIONAL RESPONSIBILITIES

REFeree: *RAND Journal of Economics*, *Journal of Economics & Management Strategy*, *Journal of Economic Behavior & Organization*, *International Journal of Industrial Organization*, *Southern Economic Journal*, *International Journal of Game Theory*